Course Type	Course Code	Name of Course	L	T	P	Credits
DC	NHSC514	The Psychology of the Internet	3	1	0	4

Course Objective

This course will attempt to provide the students with a general introduction to the implications of psychological theories in the context of the digital era.

Learning Outcomes

Upon successful completion of this course, students will be able to:
- Use different psychological theories to understand how individuals function in a social group on digital platforms.
- Critically reflect on the affective, behavioural, and cognitive processes associated with our lives on the internet.
- Examine how digital life impacts the psychological well-being of an individual.

Unit No.	Topics to be Covered	Lecture Hours	Learning Outcome
1	Introduction: Defining the "Internet", Language on the Net, Applying Theory to Online Behavior, Empowering Internet Users	3L+1T	The students will be oriented to the psychological shaping of the online world
2	Group dynamics of the internet: psychological theories of group, social influence and social network influencer, conformity, group polarization, group mobilization	7L+3T	The students will learn about the social psychological theories of group in the context of digital neworks
3	Online aggression: Theories of aggression, cyberbullying, Cyberbullying of the marginalized communities, catharsis, retaliation, anonymity	7L+2T	The students will learn the psychological theories of aggression along with its application in one's online behaviour
4	Persona on the internet: looking through a lens, impression formation, are we becoming more narcissistic?	7L+2T	The students will learn about the theories of personality along with its presentation on teh online platforms.
5	Liking and Loving on the net: online dating behaviour, interpersonal attraction	6L+2T	The students will learn about the theories of interpersonal attraction at an online and offline space
6	Altruism on the net: theories of altruism, manipulation and deception, helping someone online	6L+2T	The students will learn about the theories of altruism along with their implications on an online space

7	Child development and the internet: gaming, cognitive development and excessive internet use, emotional development at the digital era	6L+2T	The students will learn about the cognitive, behavioral, and affective consequences of internet on development of a child
	Total Lecture Hours	**42L+14T**	

Textbooks:

1. Wallace, P. (2015). *The psychology of the Internet*. Cambridge University Press.
2. Gackenbach, J. (Ed.). (2011). *Psychology and the Internet: Intrapersonal, interpersonal, and transpersonal implications*. Elsevier.

References:
1. Friedman, E. (2020). *Internet Addiction: A Critical Psychology of Users*. Routledge.